

## John Kratovil - Animation Director

### RKA The Animation Studio 1984 – Onwards

#### 2006/08

Immodium Plus	Jansen –Cilag	Campaign Palace
Cheeky Monkey Screensaver	Smiths	Think
1 x 30 “Everything else can wait”	Breast Cancer Council	RP Brown
Wholegrain and Fibre faces & Monkey	Kelloggs Coco Pops	Fin Design/ JWT
Snail Mail 1x 30 TVC	Engin	FWRAD
Elephant and Mouse 1 x30 TVC	Engin	FWRAD
“Itchy Boy” Illustration	Combantrim	Hammond & Thackeray
Banlice “Activity Book” Illustrations	Banlice	Hammond & Thackeray
Volcano Hula Girl Nexium	Astra Zeneca	Fin Design
Irriticons 1,2 3 online TVC’s	Commonwealth Bank Travel Plus	STW Village
Thanksgiving Lunesta	O&M NY	Animal Logic
Lunesta Baseball	O&M NY	Animal Logic
Lunesta Baseball	O&M NY	Animal Logic
Tax Tips 1x30 recomp	Tax Tips 06	Tax Tips

#### 2005

Networking 6101 TVC & Print	Nokia /The Campaign Palace	Animal Logic
Levitae FX Elements	Macdonalds	Leo Burnett/ Soma
Chicken Design & Animation 1 x30	HCF	Fin Design
Kangaroo & Snail ( revamp) TVC	Tax Tips	Direct
Kinder Cows Design	Kinder	Post Modern
1 x 30 & 2 x 15 cut down	Hastings Capital	RP Brown
Illustrations Various	Hastings Capital	RP Brown <b>2004</b>
Sonic Hedgehog	Sega	Postmodern
Mr Men TVC	Macdonalds UK	Postmodern
Blood Sacrifice Goblet segment	Australian Museum	It’s a Wrap / Montage
Ebook Illustrations	Pfizer	Hammond & Thackeray
Relax Kangaroo, Emu & Lizard TVC elements	Qantas	Animal logic
Don’t Shake Your Baby (4 min film)	Westmead Children’s Hospital	RGB
Clods Illustrations (Various)	CSBP	Brain Cells
Illustrations various	Landmark	Hammond & Thackeray
1200 Techniques	Baby Foot Prods	Direct
Back To School Combantrin	Pfizer	Hammond & Thackeray
Mr Gritty TVC	CSBP	Brain Cells

#### 2003

‘Puppy Prints’ TVC	Kimberly Clark Aust.	J Walter Thompson
Red Cross TVC	Red Cross	Advertising Designers Group
Web & Screen Savers	Toyota	Saatchi & Saatchi
Fresh Future	Woolworths	M&C Saatchi
‘Love Birds’	Yates ‘Thrive’	Mark Newman Films
Goaties illustrations	Interclinical	Direct
Character Design	Helix Magazine	Roar Creative
Logo Design	Stay & Study	Eastern Subs Tutoring
Mr Men UK lovin it”	MacDonald’s UK	Post-modern
Gold & Sacrifice	Australian Museum	It’s a Wrap
Illustrations various	Landmark	Hammond & Thackeray

#### 2002

Uncle Toby's End Tags x 5  
Simplex illustrations Various  
Gladiator TVC  
Colouring in Competitin  
Kangaroo & Snail TVC  
Sorter Family revival  
The Clods TVC's x 5  
Kit Kat Kids Illustration  
Illustrations "Safety at work"  
Mozie End Tag  
2001  
Game Card Illos  
Flip Book  
Xmas On Us  
Smirnoff Storyboard  
Championship Cricket  
Goaties interactive  
LaikiBank  
Illustrations  
Reali-teaAnimatic  
FederationEndTag  
Safety at School  
3bad lice

## 2000

End Tag  
The Arts  
Dear Santa  
Simplexx  
Fairy Penguin  
Rice Bubbles/Hi-Five  
NSW Lotteries  
Imodium  
Sazae-San  
Goaties  
Pulmazine

## '99

Animal Logic  
Stafford Miller  
Fox Studios  
Vodafone  
Vodafone  
The Atheletes Foot  
Animal Logic  
Pfizer  
Kelloggs  
K Mart  
Nestle  
Vodaphone  
Nestle  
Kellogg Rice Bubbles  
Nestle Smarties  
Nestle Kit Kat

Uncle Toby's  
Novonordisk  
Combantrin Pfizer  
Pfizer  
Tax Tips  
Waster Service NSW  
CSBP  
Nestle  
Government  
RAID

Lotto  
Aventis Araza  
Kelloggs  
Smirnoff  
kelloggs  
Interclinical Laboratories  
LaikiBank  
Novonordisk  
Lipton  
ToyotaVictoria  
ACTWorkcover  
KP24

SugarAustralia  
Streetwize  
Kelloggs  
Novonordisk  
Toyota Victoria  
Kelloggs  
Lotto's 21<sup>st</sup>  
Jansen -Cilag  
Japan  
Interclinical  
Roche

Kool Aid Man "Rocket & Billboard"  
Heavy Eyes  
Headless Character  
"One second", "5 Cents"  
"Hair" "Legs" "Roll up"  
'Life Style"  
Cold'n Canola fish  
Cowboy &Tablet  
"Furby Promo"  
"Under Dog"  
"Kit Kat 5<sup>th</sup> Finger"  
"One Second Calls"  
"Scoff & Scoot"  
"Goals"  
"Wizard"  
"Snap & Win"

Clemenger BBDO  
Grey Healthcare  
Hammond & Thackeray  
Hammond & Thackeray  
Direct  
Direct  
Brain Cells  
J Walter Thompson  
Roar Creative  
FCB

Promotional Results  
Medicus  
J Walter Thompson  
J Walter Thompson  
Direct  
LoveCommunications  
GreyHealthcare  
JWalterThompson  
Oddfellows  
RoarCreative  
Simkins&Smart

BWM  
StreetwizeComms  
JWalterThompson  
Grey Healthcare  
Oddfellows  
JWalterThompson  
Clemenger Sydney  
Campaign Palace  
Ambience Design  
Direct  
Mediacraft

USA  
Clemenger  
Bunton Films  
M&C Saatchi  
M&C Saatchi  
D&D  
Silver Screen  
Hammond and Thackeray  
JWT  
Waterhouse Adv  
JWT  
M &C Saatchi  
JWT  
JWT  
JWT  
JWT

**'98**

TNT  
 Kellogg Dual Pack  
 Home Improvement Centre  
 Nestle Kit Kat  
 Giant. Smarties  
 Kellogg  
 Kellogg  
 Swimming Outside the Flags  
 AMP 'Float'  
 Jack & Jill Chat Room  
 Smokey's Home  
 Energex QLD  
 Australian Fin Review  
 Neutra Calm  
 Imodium  
 Olympic Logo  
 Lane Cove Council

"Caps"  
 "Shuttle"  
 "Montys Circus"  
 "Snap & Win"  
 Nestle  
 SPY  
 3D Glasses Promo  
 Titles  
 "Currency"  
 Ozemail  
 4 min. film  
 Super Economy  
 Tiger  
 Venus  
 Jansen -Cilag  
  
 Laney

Thompson Connect  
 Leo Burnetts  
 Bam SSB  
 JWT  
 J Walter Thompson  
 J Walter Thompson  
 J Walter Thompson  
 SBS & AFC  
 Leo Burnett  
 Lintas  
 Rural Fire Serv.  
 George Pattersons  
 Foster Nunn Loveder  
 Hammond & Thackeray  
 Campaign Palace  
 Kazoo  
 TVU

**'97**

Sydney Morning Herald  
 Australia Post  
 Kellogg  
 Kellogg  
 Tri-Star  
 Nestle  
 Sandoz  
 '96-  
 Nickelodeon  
 Kellogg  
 NSW Waste Management  
 Sandoz  
 Kellogg  
 Daewoo  
 Kellogg  
 Fondfort  
 Hyundai  
 KFC  
 Quicklink Credit  
 Census  
 Philippine Animation Studio  
 Tandy  
 NZ TV  
 Plutonic Resources  
 Dragon  
 Aqua Prima  
 Burkes Back Yard  
 Westpac  
 Ferrero Australia  
 Dupont  
 Toys R Us  
 Procter & Gamble  
 Channel 7  
 Smarties  
 First State Computing  
 Sydney Morning Herald

Festival of Dreaming  
 Post Channel  
 Froot Loops  
 Honey Smacks  
 Poser Pickets  
 Kit Kat  
 Lamisil  
  
 Nick at Nite Titles  
 Goosebumps Fruit loops  
 Managing the Waste Stream  
 Banworm  
 Cornflakes  
 Kane's thought bubble  
 Goosebumps Rice Bubbles  
 Running Cards  
 Cielo  
 Bucket head  
 Quicklink  
 Indigenous  
 Kampung Boy  
 Pitch  
 Kidzone Titles  
 AGM Video  
 Rock Wallaby Promo  
 Aqua Prima  
 Plant of the Week  
 Job share  
 Kinder Surprise  
 Brush off  
 Hoof  
 Clearasil  
 Titles  
 Luna Park  
 Happy Now  
 City to Surf

Foster Nunn Loveder  
 Mediasat  
 J Walter Thompson  
 J Walter Thompson  
 Neo One Advertising  
 J Walter Thompson  
 Hammond & Thackeray  
  
 Resolution Design  
 J Walter Thompson  
 TVU  
 Hammond & Thackeray  
 J Walter Thompson  
 Campaign Palace  
 J Walter Thompson  
 Club Net  
 Acme  
 Livewire  
 Media Craft  
 Neo One Advertising  
 Philippine Animation  
 Blanket Partnership  
 Extro Design  
 Digital Pictures  
 Dragon Film & TV  
 Acme  
 Car Productions  
 Westpac Internal Comm.  
 Ferrero Direct  
 Sudler & Hennessey  
 Omon  
 Flat Rock Pictures  
 Extro Design  
 Kazoo  
 The Hale Agency  
 Extro Design

NSW Tourism  
Procter & Gable  
Artist Services  
Dupont  
Bayer  
Peters Foods  
Coke  
Pfizer  
7 UP  
NSW Waste  
Aap Telecommunications  
Oxley North Power  
St George  
Wrigleys  
Paper Recyclers  
Pauls Foods  
Clean Water 2000  
Jeep  
Sydney Morning Herald  
National Dairies  
Waners  
HFC  
Maggi  
Sony  
Welen Curtis  
Taronga Zoo  
Sleepmaker  
Video Ezy  
Commonwealth Bank  
Dalgety  
One Work Force  
Sony  
Best & Less  
IBM  
ACI  
ANZ  
Family Court of Australia  
Ayers Rock Resort  
NSW Waste  
Kelloggs  
Agip  
Yo-whip  
Green Card  
Channel 7  
JJJ  
CC's  
Dymocks  
MBF  
Yokohama  
Dupont  
NZI  
NSW Dep. Transport  
Simpson  
Film Australia  
Rekit & Coleman  
Dunlop Bedding  
Procter & Gamble

Pitch  
Clearasil  
TV End Tag  
Duracide  
Action Chews  
Food Lion  
Football  
Combantrin  
Vacuum  
Green Waste  
Launch Campaign  
Logo  
Dragon  
Cookie & Push ups  
Safe  
Craka-Dip 3D  
Logo  
Cherokee  
Advantage  
Fruche  
Santa  
Finance  
Wiggle Giggle Noodles  
Penguin  
Finesse  
Bars to Branches  
Sleepy  
Strictly Ballroom  
Kangaroo  
Ivomec  
Snake  
Light bulb logo  
Sale  
Mr Think  
Pete Repeat Campaign  
Folder  
Security  
Logo  
Sorter Family Campaign  
Oosters  
Dog Logo  
Whip it  
Breakers  
Talk to the Animals  
AustcareLive Aid  
Devil  
Tennis, Animals & Santa  
Quit Smoking  
Logo  
Blackberry Boing  
Insurance  
Sydney 2000 Bid  
SFX  
Gun Sight  
Choreboy NZ  
Wool  
Cristie

George Patts  
DMB&B  
Apocalypse  
Car Productions  
Campaign Palace  
John Singleton Advertising  
Animal Logic  
Saatchi & Saatchi  
Acme  
The Blanket Partnership  
Neo One Advertising  
Zero One Zero  
Fontana Films  
DDB Needham  
George Patts Brisbane  
George Patts Brisbane  
Lintas  
Bozell  
Resolution Design  
Bonfire Films  
Resolution Design  
Neo One Advertising  
Mojo  
Shooting Star  
Saatchi Saatchi  
Kazoo  
The Hale Agency  
Sonic Boom  
Saatchi Saatchi  
Agmark  
Resolution Design  
Singletons  
Triangle Video  
AM Motivation  
The Hale Agency  
Animal logic  
Video Edit  
Campaign Palace  
The Blanket Partnership  
J Walter Thompson  
Chist Day Mojo  
DDBNeedham  
George Patts  
Animalogic  
Appocalypse  
Campaign Palace  
Emu Advertising  
Singletons  
Resolution  
Suddler Hennesy  
Bevins  
Peach  
Great Southern Films  
SOS Film Opticals  
Mojo  
The Hale Agency

Air NZ  
Newcastle Building Society  
Dairy Farmers  
Kelloggs  
Colgate  
Reckit Coleman  
Forest Industries  
Macro  
IMB  
Black Flag  
Michelin  
Prince Of Wales

Animated Campaign  
Piggy Bank  
Balarina  
Rice Bubbles Magic  
Degree  
Lemsip  
Logo Tag  
Macro Campagin  
Illawarra Bldg Soc.  
End Tag  
Saves you Money  
Appeal

MOJO NZ  
Grey Advertising  
Bevins  
Jwalter Thompson  
Saatchi's  
Acme  
  
Weeks Morris Osborne  
  
Prince of Wales

Taronga zoo

Panda Aid

The Campaign Palace

\*Gold Medal - London Advertising Awards '86, Australian TV Award '86

Shell NZ  
Johnson & Johnson  
Fujitsu  
Amatil  
Goodman Fielders  
Toyworld NZ  
Drano  
Philips  
Cleo  
Evelyn Wood  
Commonwealth Bank  
Carmen  
Clairol  
Regal Bakeries  
Liberal party  
Toyota  
Samboy  
Westpac NZ  
Mills & Boon  
Target  
Kelloggs  
Ansett  
Minchinbury  
Johnson & Johnson  
Watties NZ  
Kellogs  
Nestles  
Mobil NZ

Snail Campaign  
Tek Pro  
Launch  
Deep Spring  
Country Split Campaign  
Bear Campaign  
Kitchen Sink  
4 x 15 sec  
Boggle  
Speed Read  
Laughing  
Rose Logo  
Rose  
Old Time Split  
End Titles  
Animated Signs  
Inserts  
Home Mortgage  
Temptation  
Winter  
Fruit Wheats  
End Tag  
Celebration  
Hawaiian  
Felix  
Breakdance & Mum  
Bunny 86&87  
Snail campaign

Clemengers  
  
The Campaign Palace  
Singletons  
  
DMB&B  
  
The Campaign Palace  
Woolongong University  
Saatchis  
Mojo  
Palace  
George Patts Brisbane  
George Patts  
Saatchis  
Mather Godsell  
  
Seldon & Seldon  
Palace Melbourne  
Leo Burnetts  
Resolution  
Leo burnetts  
Bevins  
  
Mojo  
Calenso

Disney USA  
Les Patterson

4 minute Feature Film Pilot "Dry Bend" '86  
Animated insert '88

**Directing Animator: Freelance 83**

State Bank  
Charmkins  
TNT  
Picnic

Little Things - Award '84  
Balloon  
Road Runner Calendar '84  
Special FX

**Bananas Animation '83**

Northern Territories

Wedge Tail Eagle

**XTO'83**

Singapore Airlines

Robin

**Film Graphics'83**

Eveready

Cats

Quick silver

SFX

**Sheridan College Toronto '82**

3 month Teaching post for International Animation Summer School

**Richard Williams Animation Directing Animator**

Boots

Toys

Life Savers

Twins

Nesquick

Submarine &amp; Ali Baba

Danone

Cow

Davigel

Striptease

Shippams

Top of the Pots

Robinsons

Teach Yourself

Owens Corning

Fuel Monster

FX scenes for "The Thief &amp; the Cobbler"

**Animator:**

Morning Fresh

Slash

Schwabish Hall

Video Recorder

Manchester Council

Clean-up Greater Manchester

Flite

Syncopated Simians

Trill

Shadows

Walkers

Snaps

**Assistant:**

Schwabish Hall

Fox &amp; Race

Smith Crisps

Cats

KBB

Hedgehog &amp; Squirrel

Goodewind

Hawaii

Friskies

Croc, Croc, Croc.

Snaps

Tournament &amp; Drawbridge

Trimm

Sculptor

Goodewind

Mona Lisa &amp; Postman

Firestone

Motorist

GPO

Hospital Buzby &amp; Buzby Laugh

KP

Pictures

Nutricia

Jokers

Britvic

Caveman

Bruxelles

Black Cat

Heinz

Tin

Cresta

Rhino

Paris

Les Juniors

Brise Legere

Rainbow

Hamster

Sultan

**2 Student Films: "Black Ink White Paper" Highly commended Annecy '74****"Zap" Portuguese Animation Festival '76****Painter: Pink Floyd "Wish you were Here"****B.A. Joint Honours English & American Literature, University of Sussex UK.****M.A. Graphic Design/Animation, Central School of Art & Design, London.**